

Chris Painter, President, announced that Astro Sign Company has taken delivery of a new AGFA Anapurna M4F large format, UV flatbed printer. The Anapurna M4F is a UV-curable inkjet printer delivering exceptional results for both indoor & outdoor printed signage. “It allows us to streamline the production process by printing directly to a large variety of traditional and non-traditional material substrates” he stated.

Doug Painter, Vice-President of Astro Sign Company, negotiated with AGFA Corporation and its distributor, Martin Supply of Baltimore MD, for the purchase of the equipment. “This printer allows us to further service our clientele with expedited production while increasing the already, high level of quality our products & services are known for” said Doug Painter.

Jason Painter, who handles sales for the company, stated that he is excited to see the new equipment in place. “The versatility of substrates and media that we can now print on, such as floor & ceiling tiles, customizing of wallpaper, and artwork reproduction onto canvas, will give customers additional opportunities previously not available” he stated.

The Painters emphasized that the implementation of cutting edge, cost effective technology is part of the company’s growth plan, as management moves to the second generation.

Steve Potthoff, of AGFA Corporation, added that Astro Sign Company’s commitment to customer service is unlike any he’s seen. Throughout the evaluation, and subsequent purchase of the equipment, all of the Painters were focused on how this printer will be used to benefit the customer. He also added that this is the first AGFA Anapurna M4F delivered within the entire Delaware Valley.

Astro is a full service sign company with 13 employees, providing solutions to customer’s visibility issues, headquartered on Rt. 322 in Glassboro NJ. They also have satellite offices in Woodstown NJ. Their client base encompasses the entire Delaware Valley, northern NJ and New York. It was established in 1983 by Jerry & Joann Painter, the parents of Chris, Doug and Jason, as a billboard advertising company. Diversification into commercial signage soon followed. Today, the company specializes in billboards, digital printing, indoor & outdoor signage of all types and styles, along with banners, vehicle graphics, project and jobsite type signs. More recently, as another part of the growth plan to better serve the customer, the company has expanded into the electrical part of it’s industry. Providing storefront letters, main ID signs, and the very visible scrolling message signs, known as multi message LED displays. You can learn more about Astro by visiting their website, www.AstroSignCo.com. They can be reached in Glassboro at 856-881-4300, or 609-617-0972 in Woodstown.